



# URANTIANOW.COM

Detailed grant request to build the Urantia  
movements first social media site.

LLDstudios.com

LLD Studios  
4909 Brighton Ave.  
San Diego, Ca 92107

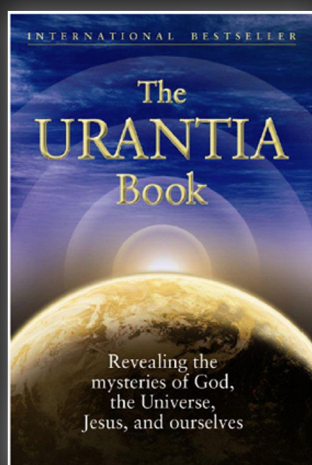
Dear possible contributor,

We would like to introduce ourselves.

Love and Loyalty Designs (LLD) is a partnership of three highly motivated young designers and artists, Teuvo Orjala, Andrew Lane, and Brent Harrison, who have degrees in digital/media arts in the fields of photography, web design and/or video production. A common interest to create socially interactive web sites that connect spiritually minded individuals inspired our plan for a web site that will become a hotspot for young and new Urantia Book readers and a complete source of information for everything Urantia.

Social Media is at a strong beginning of its epic climb to the top of communication. The world and its information revolves around social media. We predict our ability to connect with this trend will define the future of the Urantia Movement. A web site such as we are proposing will connect and manage all the outlets of social media including Facebook, Twitter, Ning etc., and direct users back to our site.

If Facebook were a country it would be the world's 4th largest between the United States and Indonesia (Facebook recently announced 300 million users).



How do we connect  
them together?  
That is our purpose.





## **Proposal:**

LLD proposes a unique content management web site that gives the Uranita Community an inlet to the incredibly fast growing social media network. It will also provide a place for easily accessible information about study groups, upcoming events, conferences and activities of interest to young readers. Our mission is to connect all Urantia Book readers with a special focus that appeals to the younger generation.

### **Goals and Commitments of this site:**

- \* Reach out to young, spiritually minded individuals connecting them through state of the art software while incorporating existing social networking sites and services.
- \* Promote existing and new opportunities for training and educational programs designed to engage readers in unprecedented levels of leadership and service.
- \* Empower, inspire and mobilize young readers through the social interchange of our stories and experiences (i.e. blogs, videos, photo galleries)
- \* Create a gracious presence that appeals to and connects seekers from all backgrounds and belief systems.
- \* Provide a means to identify and connect people with common interests. An unlimited number of special interest groups can be formed to connect readers.
- \* Collect contact information and grow a young readers database that can be easily accessed at anytime.
- \* Provide up to date information and news about activities relevant to the Urantia community and beyond.
- \* Produce, maintain, archive and provide access to Urantia based literature, videos, audio files and printed material.
- \* Maintain a readiness and ability to respond to needs that arise on the world stage that may require rapid communication and the ability to mobilize large groups for unforeseen contingencies.

Today 110 million Americans, or 60% of the online population, use social networks. Users tend to spend a lot of time on social networks. The average social net worker goes to social sites five days a week and checks in about four times a day for a total of an hour each day. A super-connected 9% stay logged in all day and are “constantly checking out what’s new.”

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.The Myspace logo, featuring a stylized white icon of three people and the text "myspace.com" in white lowercase letters on a black background.The Twitter logo, featuring the word "twitter" in a light blue, lowercase, sans-serif font on a black background.

## **Total funding needed:**

LLD Studios is seeking funding to support production, implementation, and upkeep of this web site.

We estimate it will take 120 hours to create the caliber of site we describe above. Our team will volunteer 30 hours this time and charge a reduced rate for the remaining hours. While we would love to donate all of the time involved, we are unable to donate additional time as we have our living expenses in addition to schooling and student loans.

### **Faise One: Building**

Our funding request includes:

90 man hours for design labor @ \$20 hr.....\$1800.00

Miscellaneous hard cost estimate:

Such as hosting fees, software, backup drive, licenses, etc. ....\$180.00

Total amount requested.....\$1980.00

### **Faise Two: Running / Updating**

Our funding request includes:

20-35 hours a month @ 20 hr.....\$ 400.00 - \$700.00

This funding would be implemented through the site in the form of donations and outside funding.

Funds will be distributed on a draw basis, as work progresses, by Larry Geis, Treasurer of Inner Life International, a 501 (c) (3) non-profit organization, through an earmarked account for web site development. Contributions can be made directly to ILI through their web site at: [www.innerlifeinternational.org](http://www.innerlifeinternational.org) or by mailing your check to: Larry Geis, 1100 High School Rd., Sebastopol, CA 95472

## **My Inspiration:**

What has inspired this request? As a Uranita Book reader and a participant in the Urantia Community I have become aware of our movements position in the world and I see a place where I can greatly contribute. Web design is my profession, Urantia is my passion. Bringing enlightenment and love to more people is what motivates me to contribute. Young readers are missing in the Urantia community and it is my soul mission to change that. We must reach the next generation where they are, and that is largely online. An online presence is just one asset to a working organization and is truly the foundation in today's fast paced communication driven world. It is the vehicle for connectedness which unites and creates communities. Our community, and new young readers sorely need a place to go, sign up, and find inspiring opportunities for participation.

Please contact me at [lldstudios.com](http://lldstudios.com) or email me at [teuvo9@yahoo.com](mailto:teuvo9@yahoo.com) for questions and more details.

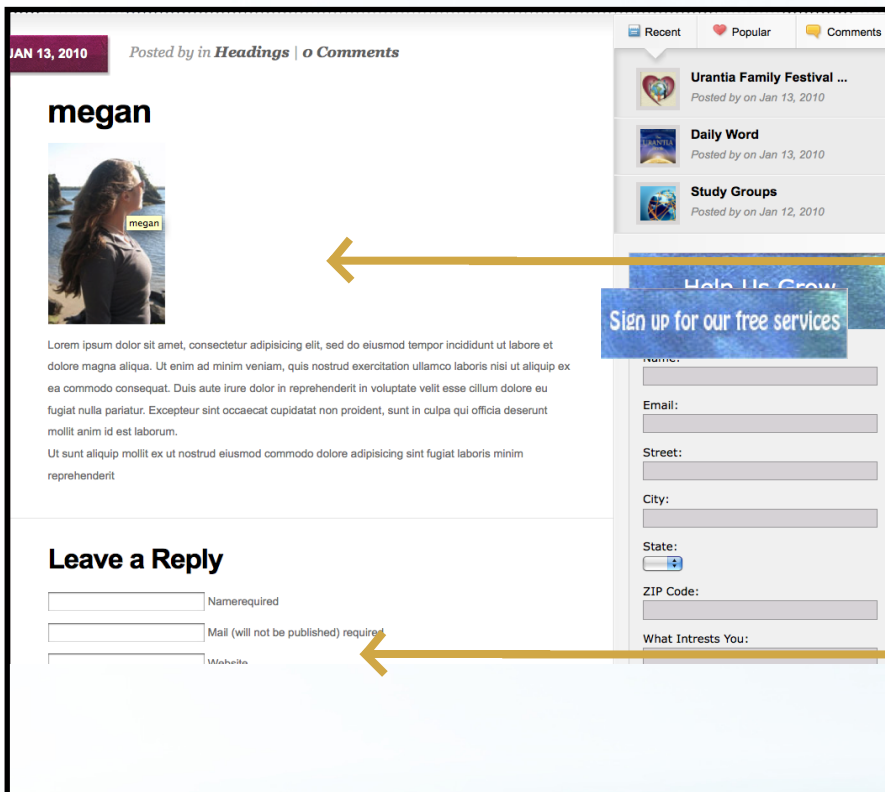
Home navigation bar will be east to find and use.



Home page will have a main header with up to date information. Including photos and videos.

We will develop customized contact forms to capture interested visitors

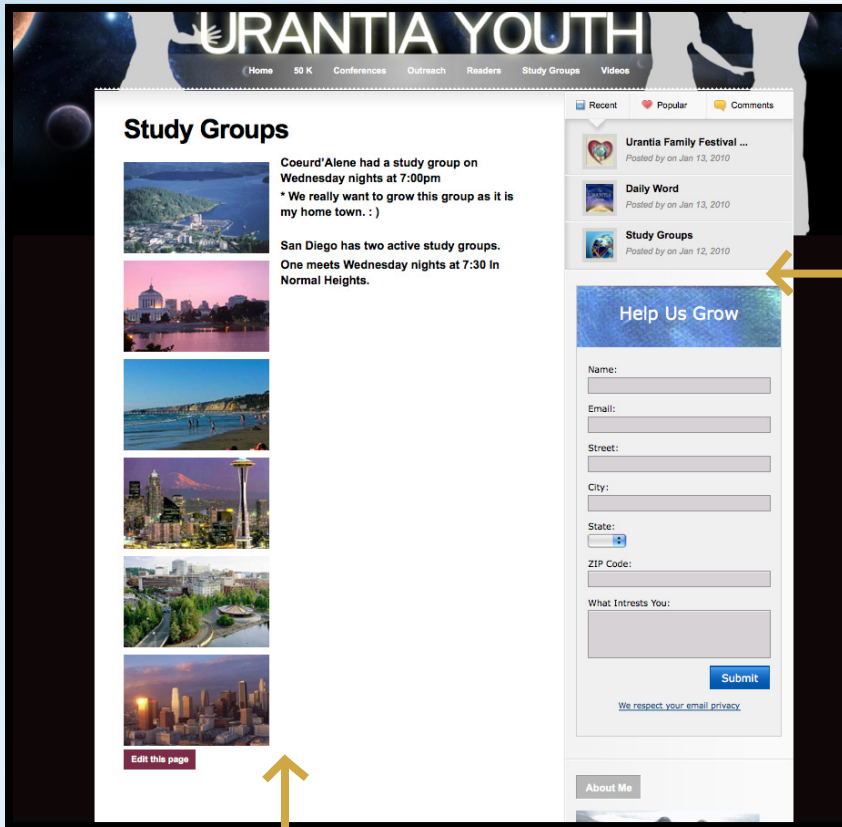
Home page, and side bar, will have latest posts. Visitors will quickly be able to see currents news and events.



Readers page will have picture and personal-ize info about the reader, at there discretion. How long they have been reading, where they study, stories about themselves etc.

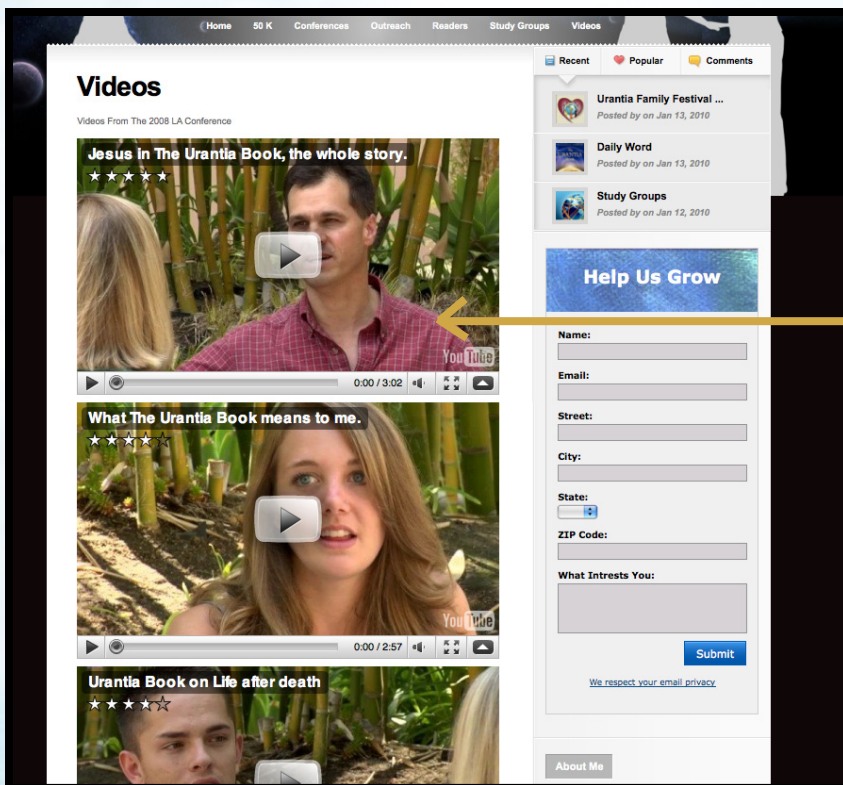
Other readers and guests will be able to leave comments for each other.





Every page will have a side bar with events and calls to action.

Study groups will have pictures of city as well as times and dates of meetings. As well as contact information



Site will have a page for videos contributed from the Urantia community. As well as video project in the works.

Links will be available to youtube, vimeo, etc

Thank you from the LLD Team, Andrew, Brent and Teuvo